



# Annual Lobbyist Registration for Organizations

Submitted: 12/31/2024 5:01 PM

Year: 2025

Initial Registration

**Goodman Schwartz Public  
Affairs**  
(602) 277-0911

3200 N. Central Ave. Suite 2200  
Phoenix, Arizona, 85012

## List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

Name	Position	Email Address
David Schwartz	Principal	david@goodmanschwartz.com
Emily Raymond	Associate	emily@goodmanschwartz.com
Rachelle Giles	Senior Associate	rachelle@goodmanschwartz.com
Brandy Petrone	Senior Associate	brandy@goodmanschwartz.com
Stuart Goodman	Principal	sgoodman@goodmanschwartz.com

## List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

Name	Client/Business Name	Street Address	Email Address
Dana Kennedy	AARP	7250 N 16th St Suite 302 Phoenix, AZ, 85020	dkennedy@aarp.org
Jeff Morris	Schneider Electric	1004 Commercial Ave. #303 Anacortes, WA, 98221	Jeff.Morris@se.com
Amy Schwabenlender	Keys to Change	1209 W. Madison St. Phoenix, AZ, 85007	amys@keystochangeaz.org
Keith Latchaw	MSS Business Transformation Advisory	7250 N 16th St Ste 310 Phoenix, AZ, 85020	klatchaw@mssbta.com
Scott Perich	Desert iNET	6554 E Cave Creek Rd Suite 4 Cave Creek, AZ, 85331	sperich@bambroadband.com
Karen Johnson	New Pathways for Youth	901 E. Jefferson St. Phoenix, AZ, 85034	kjohnson@NPFY.org
Shirley Gunther	Dignity Health	3030 N. Central Ave. Suite 1402 Phoenix, AZ, 85012	Shirley.Gunther@DignityHealth.org
Greg Holger	Apple Inc.	One Apple Park Way, MS 169-5BE Cupertino, CA, 95014	gholger@apple.com
Pauline Whelan	Indivior	10710 Midlothian Tpke, Suite 125 North Chesterfield, VA, 23235	pauline.whelan@Indivior.com



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Jake Poppen

Sail Point

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Ste 100  
Austin, TX, 78726

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By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.

**TYPED NAME:** Stephanie Vazquez

**EMAIL:**  
stephanie@goodmanschwartz.com