



Annual Lobbyist Registration for Organizations

Submitted: 12/31/2024 5:01 PM

Year: 2025

Initial Registration

**Goodman Schwartz Public
Affairs**
(602) 277-0911

3200 N. Central Ave. Suite 2200
Phoenix, Arizona, 85012

List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

Name	Position	Email Address
David Schwartz	Principal	david@goodmanschwartz.com
Emily Raymond	Associate	emily@goodmanschwartz.com
Rachelle Giles	Senior Associate	rachelle@goodmanschwartz.com
Brandy Petrone	Senior Associate	brandy@goodmanschwartz.com
Stuart Goodman	Principal	sgoodman@goodmanschwartz.com

List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

Name	Client/Business Name	Street Address	Email Address
Dana Kennedy	AARP	7250 N 16th St Suite 302 Phoenix, AZ, 85020	dkennedy@aarp.org
Jeff Morris	Schneider Electric	1004 Commercial Ave. #303 Anacortes, WA, 98221	Jeff.Morris@se.com
Amy Schwabenlender	Keys to Change	1209 W. Madison St. Phoenix, AZ, 85007	amys@keystochangeaz.org
Keith Latchaw	MSS Business Transformation Advisory	7250 N 16th St Ste 310 Phoenix, AZ, 85020	klatchaw@mssbta.com
Scott Perich	Desert iNET	6554 E Cave Creek Rd Suite 4 Cave Creek, AZ, 85331	sperich@bambroadband.com
Karen Johnson	New Pathways for Youth	901 E. Jefferson St. Phoenix, AZ, 85034	kjohnson@NPFY.org
Shirley Gunther	Dignity Health	3030 N. Central Ave. Suite 1402 Phoenix, AZ, 85012	Shirley.Gunther@DignityHealth.org
Greg Holger	Apple Inc.	One Apple Park Way, MS 169-5BE Cupertino, CA, 95014	gholger@apple.com
Pauline Whelan	Indivior	10710 Midlothian Tpke, Suite 125 North Chesterfield, VA, 23235	pauline.whelan@Indivior.com



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Jake Poppen

Sail Point

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Ste 100
Austin, TX, 78726

jake.poppen@sailpoint.c
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By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.

TYPED NAME: Stephanie Vazquez

EMAIL:
stephanie@goodmanschwartz.com