



# Annual Lobbyist Registration for Organizations

Submitted: 10/26/2022 1:31 PM

Year: 2022

Initial Registration

**Social Matters**  
(602) 413-4886

20118 N. 67th Ave., Suite 300-603,  
Suite 300-603  
Glendale, AZ, 85308

## List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

Name	Position	Email Address
Layla Villasenor	Principal	layla@socialmattersinc.com

## List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

Name	Client/Business Name	Street Address	Email Address
David Hovey	Optima	7157 E. Rancho Vista Dr. Suite 109 Scottsdale, AZ, 85251	hoveydr@optima.inc
Dylan Vicha	Windom Security	8525 E. Pinnacle Peak #135 Scottsdale, AZ, 85255	dylantvicha@icloud.com
Jimmy McCloskey	Embry	1020 NE Loop 410, Suite 700 San Antonio, TX, 78209	jmccloskey@embreydc.com
Ryan Bumb	Subtext	3000 Locust St. St. Louis, MO, 63103	rbumb@subtextliving.com
Nick Rahmen	Zom Living	7014 East Camelback Road Suite B100A Scottsdale, AZ, 85251	Nar@zomliving.com
Wayne Mailloux	Kierland Community Alliance	7120 East Kierland Unit 1207 Scottsdale, AZ, 85255	KierlandAlliance@gmail.com
Sean Murphy	Toll Brothers	8767 East Vía de Ventura #390 Scottsdale, AZ, 85258	smurphy@tollbrothers.com

By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.



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TYPED NAME: Layla Villasenor

EMAIL: Layla@socialmattersinc.com