

Submitted: 9/1/2020 9:16 AM Year: 2020 Initial Registration

Social Matters (602) 413-4886

20118 N. 67th Ave., Suite 300-603 Glendale, AZ, 85308

List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

Name	Position	Email Address
Layla Ressler	Principal	layla@socialmattersinc.com

List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

Name	Client/Business Name	Street Address	Email Address
Jason Rowley	Phoenix Suns and Mercury	201 E. Jefferson St. Phoenix, AZ, 85004	JRowley@suns.com
Brian Gilchrist	The Morgan Group	5606 S. Rice Avenue Houston Houston, TX, 77081	briang@morgangroup.co m
Dylan Vicha	Windom Security	8525 E. Pinnacle Peak #135 Scottsdale, AZ, 85255	dylantvicha@icloud.com
Tyler Wilson	Ryan Companies	3900 E. Camelback Rd. Suite 100 Phoenix, AZ, 85018	Tyler.Wilson@RyanCom panies.com
Aric Mei	Greenbelt Hospitality	One North First St., 6th Floor Phoenix, AZ, 85004	aric@greenbeltphx.com
Wayne Mailloux	Kierland Community Alliance	7120 East Kierland Unit 1207 Scottsdale, AZ, 85255	KierlandAlliance@gmail. com
Diane Veres	Clear Channel Outdoors	2325 E. Camelback Rd., Suite 400 Phoenix, AZ, 85016	602-381-4770
David Hovey	Optima	7157 E. Rancho Vista Dr. Suite 109 Scottsdale, AZ, 85251	hoveydjr@optima.inc



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By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.

TYPED NAME: Layla Ressler EMAIL: layla@socialmattersinc.com