



Annual Lobbyist Registration for Organizations

Submitted: 2/3/2025 8:20 PM

Year: 2025

Initial Registration

Traversant Group
(602) 343-7456

2415 E. Camelback Rd., Suite
700
Phoenix, AZ, 85016

List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

| Name | Position | Email Address |
|-----------------------|-------------------|-------------------------------|
| Jennifer Woods | President | jennifer@traversantgroup.com |
| Ted Vogt | Vice President | ted@traversantgroup.com |
| Elizabeth Bartholomew | Senior Consultant | elizabeth@traversantgroup.com |

List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

| Name | Client/Business Name | Street Address | Email Address |
|--------------------|----------------------|--|----------------------------|
| Stephen Ashton | Qualtrics | 333 River Park Drive Provo, UT, 84604 | sashton@qualtrics.com |
| Dan Duke | Palo Alto Networks | 1455 PENNSYLVANIA AVE NW SUITE 400 Washington , DC, 20004 | dduke@paloaltonetworks.com |
| Victoria Lewkowitz | SHI | 290 Davidson Ave. Somerset, NJ, 08873 | Victoria_Lewkowitz@shi.com |
| Jonathon Johaskey | Proofpoint | 925 W. Maude Avenue Sunnyvale, CA, 94085 | jjohasky@proofpoint.com |
| Cynthia Hará | Rubrik | 3495 DEER CREEK ROAD Palo Alto, CA, 94304 | Cynthia.hara@rubrik.com |
| Nicole Anderson | Okta | 100 1st Street, 6th Floor San Francisco, CA, 94105 | nicole.s.anderson@okta.com |
| Bri Haralson | Elastic | 800 WEST EL CAMINO REAL, SUITE 350 Mountain View, CA, 94040 | bri.haralson@elastic.co |



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By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.

TYPED NAME: Jennifer Woods

EMAIL: jennifer@traversantgroup.com