



# Annual Lobbyist Registration for Organizations

Submitted: 2/3/2025 8:20 PM

Year: 2025

Initial Registration

**Traversant Group**  
(602) 343-7456

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700  
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## List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

Name	Position	Email Address
Jennifer Woods	President	jennifer@traversantgroup.com
Ted Vogt	Vice President	ted@traversantgroup.com
Elizabeth Bartholomew	Senior Consultant	elizabeth@traversantgroup.com

## List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

Name	Client/Business Name	Street Address	Email Address
Stephen Ashton	Qualtrics	333 River Park Drive Provo, UT, 84604	sashton@qualtrics.com
Dan Duke	Palo Alto Networks	1455 PENNSYLVANIA AVE NW SUITE 400 Washington , DC, 20004	dduke@paloaltonetworks.com
Victoria Lewkowitz	SHI	290 Davidson Ave. Somerset, NJ, 08873	Victoria_Lewkowitz@shi.com
Jonathon Johaskey	Proofpoint	925 W. Maude Avenue Sunnyvale, CA, 94085	jjohasky@proofpoint.com
Cynthia Hará	Rubrik	3495 DEER CREEK ROAD Palo Alto, CA, 94304	Cynthia.hara@rubrik.com
Nicole Anderson	Okta	100 1st Street, 6th Floor San Francisco, CA, 94105	nicole.s.anderson@okta.com
Bri Haralson	Elastic	800 WEST EL CAMINO REAL, SUITE 350 Mountain View, CA, 94040	bri.haralson@elastic.com



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By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.

**TYPED NAME:** Jennifer Woods

**EMAIL:** jennifer@traversantgroup.com