



Annual Lobbyist Registration for Organizations

Submitted: 2/3/2025 8:20 PM

Year: 2025

Initial Registration

Traversant Group
(602) 343-7456

2415 E. Camelback Rd., Suite
700
Phoenix, AZ, 85016

List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

Name	Position	Email Address
Jennifer Woods	President	jennifer@traversantgroup.com
Ted Vogt	Vice President	ted@traversantgroup.com
Elizabeth Bartholomew	Senior Consultant	elizabeth@traversantgroup.com

List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

Name	Client/Business Name	Street Address	Email Address
Stephen Ashton	Qualtrics	333 River Park Drive Provo, UT, 84604	sashton@qualtrics.com
Dan Duke	Palo Alto Networks	1455 PENNSYLVANIA AVE NW SUITE 400 Washington , DC, 20004	dduke@paloaltonetworks.com
Victoria Lewkowitz	SHI	290 Davidson Ave. Somerset, NJ, 08873	Victoria_Lewkowitz@shi.com
Jonathon Johaskey	Proofpoint	925 W. Maude Avenue Sunnyvale, CA, 94085	jjohasky@proofpoint.com
Cynthia Hará	Rubrik	3495 DEER CREEK ROAD Palo Alto, CA, 94304	Cynthia.hara@rubrik.com
Nicole Anderson	Okta	100 1st Street, 6th Floor San Francisco, CA, 94105	nicole.s.anderson@okta.com
Bri Haralson	Elastic	800 WEST EL CAMINO REAL, SUITE 350 Mountain View, CA, 94040	bri.haralson@elastic.com



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By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.

TYPED NAME: Jennifer Woods

EMAIL: jennifer@traversantgroup.com