Annual Lobbyist Registration for Organizations

Submitted: 1/11/2021 2:06 PM **Year: 2021** **Initial Registration**

Social Matters
(602) 413-4886

20118 N. 67th Ave., Suite 300-603, Suite 300-603
Glendale, AZ, 85308

List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

Name	Position	Email Address
Layla Villasenor	Principal	layla@socialmattersinc.com

List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

Name	Client/Business Name	Street Address	Email Address
Wayne Mailloux	Kierland Community Alliance	7120 East Kierland Unit 1207 Scottsdale, AZ, 85255	KierlandAlliance@gmail.com
David Hovey	Optima	7157 E. Rancho Vista Dr. Suite 109 Scottsdale, AZ, 85251	hoveydjr@optima.inc
Diane Veres	Clear Channel Outdoors	2325 E. Camelback Rd., Suite 400 Phoenix, AZ, 85016	602-381-4770
Dylan Vicha	Windom Security	8525 E. Pinnacle Peak #135 Scottsdale, AZ, 85255	dylantvicha@icloud.com

By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.

TYPED NAME: Layla Villasenor **EMAIL:** layla@socialmattersinc.com