

Submitted: 2/2/2024 10:28 AM Year: 2024 Initial Registration

Social Matters (602) 413-4886

20118 N. 67th Ave., Suite 300-603 Glendale, AZ, 85308

List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

| Name | Position | Email Address |
|------------------|-----------|----------------------------|
| Layla Villasenor | Principal | layla@socialmattersinc.com |

List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

| Name | Client/Business Name | Street Address | Email Address |
|-------------|----------------------|--|--------------------------------|
| Allison Koo | Menlo | 2765 Sand Hill Road, Suite 200 Menlo Park, CA, 94025 | koo@menloequities.com |
| David Hovey | Optima | 7157 E. Rancho Vista Dr. Suite 109 Scottsdale, AZ, 85251 | hoveydjr@optima.inc |
| Sean Murphy | Toll Brothers | 8767 E Via De Ventura, Ste 270 Scottsdale, AZ, 85258 | smurphy@tollbrothers.co m |
| Chad Arruda | Windom Security | 8525 E. Pinnacle Peak #135 Scottsdale, AZ, 85255 | carruda@windomsecurity .com |
| Tony Feiter | 43 Thunderbird, LLC | 2801 East Camelback Road, Suite 450 PHoenix, AZ, 85016 | tony@levineinvestments. com |

By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.

TYPED NAME: Layla Villasenor EMAIL: layla@socialmattersinc.com