



# Annual Lobbyist Registration for Organizations

Submitted: 1/12/2026 4:02 PM

Year: 2026

Initial Registration

**Arizona Food Marketing  
Alliance**  
(602) 252-9761

120 East Pierce St.  
Phoenix, AZ, 85004

## List of CEO, All Officers and Employees Who Lobby and their positions with the organization.

| Name           | Position             | Email Address       |
|----------------|----------------------|---------------------|
| Lisa Bednar    | President            | lbednar@afmaaz.org  |
| Mark Miller    | Community Outreach   | mmiller@afmaaz.org  |
| Kristi Briceno | Development Director | kbriceno@afmaaz.org |

## List of Persons By Whom This Lobbyist Is Compensated to Lobby and On Whose Behalf Lobbying is Performed

| Name        | Client/Business Name            | Street Address                            | Email Address      |
|-------------|---------------------------------|---|--------------------|
| Lisa Bednar | Arizona Food Marketing Alliance | 120 East Pierce St.<br>Phoenix, AZ, 85004 | lbednar@afmaaz.org |

By checking this box and typing my name below, the undersigned does hereby certify under penalty of perjury that: (1) I am submitting this lobbying registration form on behalf of the entity named on form; (2) I am duly authorized to submit the names of the individual lobbyist(s) named in this registration on behalf of the entity; (3) all of the information provided in the lobbying registration form filed on behalf of and authorized by the entity is true and correct to the best of my knowledge; and (4) by typing my name below I acknowledge that such action constitutes the legal equivalent of my signature and by typing my name I hereby waive any requirement that this form be notarized in order to be legally enforceable.

**TYPED NAME:** Lisa Bednar

**EMAIL:** lbednar@afmaaz.org